

# **On the assessment peculiarities of the authorities' activity in the field of small and medium entrepreneurship development in the territory of the Russian Federation: Evidence from the republic of Tatarstan**

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## **Abstract**

© 2018 Academic Research Publishing Group. State support of small and medium entrepreneurship is relevant in modern reality, because this type of business is the most vulnerable, and at the same time capable of the most dynamic development. Most research and publications available in the scientific literature focus on the factors that hinder the development of small and medium entrepreneurship, namely the high tax burden, the problem with the recruitment of qualified personnel, administrative barriers, corruption, etc. Existing measures of state support are built in accordance with the principles specified in the legislation of one or another country, and are aimed at eliminating the above mentioned problems. This study has been conducted in the framework of the project grant program No 18-410-160005 of the Russian Foundation for Basic Research, entitled "Development and testing of modern approaches to assess the effectiveness of regional measures of state support for small and medium entrepreneurship". The main purpose of the article is to study the existing measures aimed at supporting small and medium entrepreneurship, and assessing their effectiveness at the regional level, as well as developing a methodology to assess the integrated efficiency indicator of small and medium entrepreneurship in the region, and proposing a specific system of indicators. To determine the integrated efficiency indicator of small and medium entrepreneurship in the region, we propose a specific system of indicators. In general, the system of indicators represents a set of comprehensive and individual parameters characterizing the level of small and medium entrepreneurship development. It is essential that the development parameters of small and medium entrepreneurship, which form the system of indicators, should include measurable (objective) and immeasurable (subjective) data. Basically, instrumental, calculation, and statistical methods are used to determine the measurable indicators, while sociological and expert methods are employed for qualitative descriptions of immeasurable indicators of small and medium entrepreneurship development. This approach has been tested on the statistical data of small and medium entrepreneurship development in the Republic of Tatarstan.

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## **Keywords**

Assessment of the effectiveness of regional measures of state support, Government support measures, Small and medium entrepreneurship (SME), SME development infrastructure, The integrated efficiency indicator of SME development, The system of indicators

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