

# Lexical material of regional content in the process of implementing the communicative approach in teaching English to students of non-linguistic specialties

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## Abstract

© 2018, Slovenska Vzdelavacia Obstaravacia. All rights reserved. The purpose of this article is to study the positive, practical experience of using didactic (lexical) material of regional content in the process of implementing the communicative approach in teaching English to students of non-linguistic specialties. The leading method in the study is the pedagogical experiment (ascertaining, forming and control stages of the experiment), as well as the method of expert evaluations, statistical processing of quantitative research results, observation, questioning, modeling of situations, dramatization. The specificity of the authors' method of applying the communicative approach, implemented in the form of a dialogue, using the vocabulary of a regional orientation, allows to increase the effectiveness of training sessions, raise the level of interest in learning English. The authors developed the content of training courses with regional orientation. The study proved the effectiveness of introducing lexical material of regional orientation.

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## Keywords

Communicative approach, Regional content of lexical material, Teaching methods, The English language

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