

# Problems of ensuring media safety in the field of ethnic relations

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

---

## Abstract

© 2018, Universidad del Zulia. All rights reserved. The article is devoted to the study of various aspects of media security, which is actually a prerequisite of the universal well-being of citizens. The authors used traditional empirical and general scientific methods, including historical, analysis and synthesis, observation, comparison. As a result, particular emphasis is placed on the mechanisms for creating and strengthening ethnic media security, which is aimed at regulating social relations based on the principles of multiculturalism and tolerance. In conclusion, media security becomes the national strategy of many states in the conditions of an accelerating globalization process.

---

## Keywords

Information security, Literacy, Media security

## References

- [1] BONDARENKO, E. 2017. Media Generation of the 00s: Portrait in the Interior [Electronic resource]: <http://mic.org.ru/phocadownload/5-bondarenko.pdf> (access date: 21.04.2017). USA.
- [2] BUCKINGHAM, D. 2010. Media education: A global strategy for development. Cambridge: PolityPress, p. 124. UK.
- [3] GARIFULLIN, Z., SABIROVA, A., and LYAILYA, R. Blogs in tatar mass media. Ad alta-journal of interdisciplinary research. Vol. 7. N 2: 257-259. Czech Republic.
- [4] GENDINA, N. 2013. Media Culture and Media Literacy in Russia. Information Society. No 4. pp. 77-83. Russia.
- [5] KAMARUZAMAN, J., and NURUL, N. 2009. Television and Media Literacy in Young Children: Issues and Effects in Early Childhood. International Education Studies. Vol. 2, No 3: 151-157. USA.
- [6] KIOUNTOUZIS, E., and KOKOLAKIS, S. 2008. Information systems security: facing the information society of the 21st century. Chapman & Hall, Ltd. London. UK.
- [7] KIRILLOVA, N. 2005. Mediaculture: from Modern to Postmodern. p. 268. USA.
- [8] KUBEY, R. 1997. Media Literacy in the Information Age. New Brunswick (U.S.A.) and London (U.K.). p. 484. USA.
- [9] MARSH, S., BASU, A., DWYER, N. 2013. Security enhancement with foreground trust, comfort, and ten commandments for real people. Theories and Intricacies of Information Security Problems. Potsdam: Universitätsverlag, pp. 1-7. Germany.
- [10] MOHR, I. 2003. Medienkompetenz bei ARD und ZDF. Angebote des öffentlich-rechtlichen Rundfunks. Eine Dokumentation der ARD/ZDF-Medienkommission. München:
- [11] PIPKIN, D. 2000. Information security: Protecting the global enterprise. Hewlett-Packard Company. New York. UK.
- [12] SABIROVA, L., ZAYNI, R., GALIYAHMETOVA, A. 2015. Functional and typological development features of the tatar-language press in the republic of tatarstan under current conditions. Asian Social Science. Vol. 11, N 1: 321-328. Canada.
- [13] SHYLINA, M. 2012. Values of Professional Media Communication on the Internet // Journalism in 2011: Values of Modern Society and Mass Media. Collected Materials of the International Scientific and Practical Conference. Faculty of Journalism, Lomonosov Moscow State University. pp. 443-444. Russia.

- [14] SPAGNOLETTI, P., and RESCA, A. 2008. The duality of Information Security Management: fighting against predictable and unpredictable threats. *Journal of Information System Security*. Vol. 4. N 3. pp. 46-62. USA.
- [15] WESTON, M. 2017. Media Literacy Educators Are Not Responsible for Society's Digital Problems, available at: <https://mediatechparenting.net/2017/01/11/media-literacy-educators-are-not-responsible-for-societys-digital-ills/>, accessed 1.04.2017. USA.
- [16] YAKOVLEVA, E. 2017. The Role of Political Journalism in Ensuring Media Safety of Citizens. *Innovations in High School Teaching of Journalism: Mmaterials of a Scientific and Practical Seminar*. Ed. by G.I. Shcherbakova. pp. 135-142. Russia.
- [17] ZASURSKY, Y. 2001. Information Security of Russia and the Mass Media. *Information Society*. N 4. pp. 176-181. Russia.