

Improvement of financial standing of enterprise by means of sourcing's maneuver model

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2019, Universidad del Zulia. All rights reserved. In the paper, the authors developed proposals for improving the financial standing of an industrial enterprise through the application of the sourcing's maneuver model. In result, an additional loading of production capacities of an enterprise due to the application of the sourcing's maneuver model, in addition to increasing the utility of fixed costs, will result in an additional net profit. In conclusion, the customer is not able to perform a certain function due to the lack of the necessary production capacity, and the partner has these capacities. By combining their efforts, they can solve joint production problems for the component.

Keywords

Economic effect, Feasibility assessment, Financial

References

- [1] ADIZES, I. 2004. The Ideal Executive: why you cannot be one and what to do about it: a new paradigm for management. Adizes Institute Publishing. Canada.
- [2] BREDET, O. 1939. The final approach of planning (II). Technology and economy, Vol. 32, pp. 249-253. Germany.
- [3] BRITANNICA, E. 2001. Britannica Book of the Year 2001. Encyclopedia Britannica. USA.
- [4] CLINTON, B., & VECCHIO, S. 2002. Sourcing in manufacturing, Journal of Cost Management (September/October) pp. 5-12. Available at: [http://maaw.info/ArticleSummaries/ArtSumClintonDeIvecchio02\(1\).htm](http://maaw.info/ArticleSummaries/ArtSumClintonDeIvecchio02(1).htm). USA.
- [5] ISAVNIN, A. 2013. Russian automaker: Features of production outsourcing. Saarbrücken, LAP LAMBERT Academic Publishing, AV Akademikerverlag GmbH & Co. KG. Germany.
- [6] JOHN, C., PANZAR, D., & WILLIG, D. 1977. Economies of Scale in Multi-Output Production. Quarterly Journal of Economics. Vol. 91, No 3: 481-493. UK.
- [7] LOBADA, M. 2012. Metallurgy: modernization is on, there is a potential, Magazine Metal Supply and Sales. URL: <http://www.kamaz.ru/upload/iblock/1ae/1aefb9bfc2cd4e70175452e2e6006f59.pdf>. Russia.
- [8] PANZAR, J., & WILLIG, R. 1981. Economies of scope. The American Economic Review, Vol. 71, N 2: 268-272. USA.
- [9] SHELUKHIN, I. 2003. Development of industrial outsourcing in Russia where large businesses can earn on small. Magazine COMPASS of Industrial Restructuring. N 4, p. 5. China.
- [10] SIROTKIN, D. 2009. Practice and scenarios for the development of industrial outsourcing, Magazine Production Management, No 1. USA. URL: <http://www.altrc.ru/media/File/Articles/5PDF-versions/prom%20prom-outsourcing.pdf>
- [11] SYUZEVA, O., & PYSHNAYA N. 2014. Problems of production diversification at industrial enterprises in a modern market economy. Bulletin of the Moscow State Regional University. Series: The Economy. No 1. pp. 83-89. Russia.

- [12] TEREKHIN, V., MOISEEV, V., TEREKHIN, D., & TSIGANKOV, S. 1998. Financial management of a firm. Economics. p. 350. Moscow: Russia.
- [13] ZHOULEGA, I. 2006. Methodology for analysis of the financial standing of an enterprise: monograph; GUAP. St. Petersburg. p. 235. Russia.