

Influence of urbanonyms on city image development

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Abstract

© IAEME Publication This article is dedicated to the issues of determining the basic concepts of principles for naming / renaming in city toponymy and systematization. The urbanonymy phenomenon is described as a very important mechanism operating the linguocultural and linguo-social system of a particular language. Since they as a system represent the language image as language symbols for distinguishing between intracity objects and perform a certain function of a formed society against the background of space and time. The modern linguistic science contains a great variety of classifications the purpose of which is to systemize names and to determine various approaches to studying them, and to identify the general concept. Many classifications remain disputable and contradictory due to a great variety of onomastic phenomena and their various parameters. This article is aimed at, on one hand, showing an important mechanism of the naming principle, the influence of urbanonyms on city image development, and, on the other hand, describing and analyzing them for representation of linguistic and cultural knowledge of the ethnos.

Keywords

City Image, Nomination Principle, Onomastic Space, Topographic Object, Urbanonymic Design, Urbanonymy

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