## Methodological basis of the regional systems socioeconomic profile using survey method

Sayfudinova N., Timofeev R., Makhiyanova A. Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

## **Abstract**

The author's method of creating social and economic portrait of regional systems is offered. In its basis assessment by experts of economic indicators system allowing to open comprehensively tendencies of the region economic development is offered. Handling of results is performed by a ball method with use of concordance coefficient and Pearson's criterion. The technique also includes population poll with use of economic activity indexes: consumer moods, usefulness of conditions for large purchases, independence worthiness, manpower mobility. Their use shows forecasts of the population concerning level of living and economy of the region in general, consumer opportunities, labor potential and migratory moods. In total use of methods of expert poll and the population allow to constitute a social and economic portrait of the region on the basis of which to develop strategies of its development.

## **Keywords**

Indexes, Poll, Regional system, Social and economic portrait