

Innovative approaches to representing learning material in the educational literature on culturology

Faizrakhmanova A., Kortunov V., Nesova N.
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2017. This paper analyzes the use of innovative approaches to representing learning material in the educational literature on culturology. It looks into specific issues in designing new-style textbooks for institutions of higher learning. The authors examine some of the key requirements for putting together the textual component of textbooks. Based on the research reported in this publication, the authors arrive at the following conclusions: - developing quality educational literature requires factoring in the theoretical tenets of textbook theory, making use of the various resources available within the information environment to expand the volume of learning material and properly organize student learning activity, and encouraging the active participation of college instructors in the development of new-style textbooks; - the efficient organization of student learning activity will be facilitated by the use of a new style of textbook - a textbook which print version will have hyperlinks in the form of pictograms that will be active in its electronic version; - the use of ideas and concepts from systemic and information approaches, supplemented with a psychological-didactic approach, helps to ensure the proper and efficient development of new quality study books and proper assessment of the quality of existing ones.

Keywords

Designing a study book, Extra-textual components, Indicators of the quality of a study book, Multimedia accompaniment, Psychological-didactic approach, Study book, Systemic-information approach, Text

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