

Estimation of the impact of large regional investment projects on the regional development on the example of Universiade-2013

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Abstract

© 2015, Mediterranean Center of Social and Educational Research. All rights reserved. The work reveals and classifies the main socio-economic consequences of large international competitions. The impact of a large international sporting event on the socio-economic development of the host region is characterized with the institutional approach on the example of Universiade 2013 in Kazan. The impact of the Universiade on the socio-economic development in Tatarstan is estimated by economic sectors. In particular, the construction industry, hospitality industry, tourism, education in the Republic of Tatarstan are considered.

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Keywords

Institutional approach, Investment attraction, Investment project, Large sporting event, Region, Socio-economic development, The Universiade