Formation of financial planning for the automotive industry

Ajupov A., Kurilova A., Ivanov D. Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2015, Mediterranean Center of Social and Educational Research. All rights reserved. The article presents the principles and criteria for staging and the use of process-oriented financial planning in the automotive industry, allowing separate business processes, promote the growth of the company's value. The developed model estimates of currency risks on the basis of cash flow modeling of the budget of foreign economic activity the automotive industry aimed at increasing the company's value.

http://dx.doi.org/10.5901/mjss.2015.v6n1s3p40

Keywords

ABC-costing, Cost control, Financial planning, Foreign trade activities, Responsibility center, The automotive industry