

# Development typology for retail networks in the Russian Federation

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## Abstract

© 2015, Mediterranean Center of Social and Educational Research. All rights reserved. Under the prevailing economic conditions, retail networks present the thrust for the development of the trade sector in the Russian Federation. The retail networks develop according to two development types: extensive and intensive. Due to greater concentration of chain retailing, methods of intensive development, such as innovations, become actual in regions of. A timely evaluation of the intensive development of retail networks enables estimation of strategic prospects of their development.

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## Keywords

Estimation of the intensive development, Extensive development, Innovations, Intensive development, Retail networks