

Model of management of competitiveness of a machine-building complex

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Abstract

At the present stage of the economic relations development, competitive fight both in domestic and on the world market becomes more and more tougher. Thus it should be noted that connection between competitiveness of the enterprise and condition of its economic situation. Therefore, for the enterprise that seeks to break forth to the world market, management of competitiveness becomes a decisive factor. © IDOSI Publications, 2013.

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Keywords

Competitiveness, Enterprise, Management model, Mechanical engineering