

A process approach to management of an educational organization

Levina E., Kamasheva Y., Gazizova F., Garayeva A., Salpykova I., Yusupova G., Kuzmin N.
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2015, Review of European Studies. All right reserved. Directions for an educational organization development meet the requirements of society to the effectiveness and quality of educational activities in high dynamics of external and internal environment. The article examines the potential of the process approach, which considers management as a continuous performance of certain interrelated activities complex and general management functions when developing a quality management system of an educational organization. In the submitted article the components of the educational activities process are defined, which are based on the quality standard of the final product. This article is intended for educators, researchers, heads of educational institutions, employers, customers of educational services, education management organizations employees.

<http://dx.doi.org/10.5539/res.v7n4p234>

Keywords

A process approach, An educational organization, Management, System of quality management, Vocational education