Features of forming an interaction network of an entrepreneurial structure

Gumerov A., Fatikhova L., Kolpakov K., Nabiullina K., Litvin I., Suchkova S., Yusupova G. *Kazan Federal University*, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2015, Review of European Studies. All right reserved. The purpose of this article is aimed at identifying features of forming an interaction network of an entrepreneurial structure for developing real competition. The presented article defines the formation of different types of cross-cutting strategic management processes of an entrepreneurial structure with divergent interests of employers and hired managers. The basis of the presented work appears to be the use of modeling in the theory of relations between business structures. The paper presents a mechanism for forming an interaction network of an entrepreneurial structure with counterparties of direct exposure environment. This article is intended for managers, executives, researchers involved in entrepreneurial structures development.

http://dx.doi.org/10.5539/res.v7n4p209

Keywords

Agency conflict, An interaction network, Competition, Entrepreneurial structures, Modeling