

Structure and development of the intellectual potential of the industrial enterprise personnel

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Abstract

© 2015, Canadian Center of Science and Education. All rights reserved. The purpose of this article is to develop the conditions of the management system improvement and the industrial enterprise personnel development. Presented article defines the intellectual potential of the enterprise personnel, its location, components and forms of appearance in the enterprise activities. The personnel intellectual potential is an important factor of scientific and technical progress and increases the efficiency of all aspects of industrial enterprise production and commercial activities. The results of the present study indicate the need to evaluate and determine the directions of the enterprise personnel intellectual potential development to achieve the strategic company's goals and creating competitive advantages. This article is intended for managers, executives, HR staff and researchers dealing with personnel development of the industrial enterprise.

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Keywords

Development, Enterprise personnel, Evaluation, Management, Personnel intellectual potential