## The transformation of region's economic area governed by the development of industrial region

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## Abstract

The article comprises a set of theoretical and methodological statements and practical suggestions about the development and realization of industrial regions enterprises' resource potential. The national economy development within postindustrial times placed a priority on the maintenance and implementation of the industrial enterprises potential. The latter act as "growth points" of the region's economic area, transform its structure and provide progressive dynamics of mezoeconomic indicators. © IDOSI Publications, 2013.

http://dx.doi.org/10.5829/idosi.wasj.2013.25.07.13374

## Keywords

Economic area "growth points", Industrial enterprise's resource potential, Industrial region, Region's economic area