

Information management in the field of journalism: Information selection procedure and evaluation methods

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Abstract

Economic trends determined by formation of information society in Russia and in the world, point to a large contribution of information and knowledge in an innovative progress of society. The key concept is "information" as data regardless of a form of their presentation. However, in the moment when the data are recorded on a physical medium, paper or in electronic form, they become documented information (documents). Only documents can be transmitted in the information and telecommunications networks, collected and used. However, the task on the analysis of these documents and making the decisions on their basis is solved only by a human. In journalism success depends on effective information and knowledge management what is a hot topic today. The authors note that the information and knowledge management technologies in a company include the technologies of search and selection of information in accordance with the needs of the company. It is indicated that a Russian consumer of information has a distorted view about the role of periodicals in business. Evaluation of reliability of the information in computer science is one of the most difficult problems. The authors emphasize the need to assess the reliability of a primary source.

Keywords

Global Information Market, Information, Information Assessment Technologies, Information Management, Information System