

Tourism and sustainable development

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Abstract

This paper presents the problem of interdependence and interconditionality of the concepts "sustainable tourism" and "sustainable development of tourism". The relevance of the topic chosen is associated with the problem of sustainability of tourism development in the conditions of global instability as the modern tourism is a rapidly developing social and cultural phenomenon which dynamics is based on a system of human interaction with the world. Being in the center of the research field, tourism is related to the modern global processes and is hardly exposed to their influence that is reflected in the change of its qualitative and quantitative characteristics. The tourism being one of the steadily developing branches of the world economy is the industry almost in all countries that has valuable potential opportunities in terms of creating a different kind of economic interests, and attracts more and more attention. The potential opportunities of tourism include: improving balance of payments, access to new investment resources, the increase in state revenues, creation of new jobs, development of public utilities, and others. The paper provides an overview of the literature on the issue of sustainable development of tourism. We give the principles and indicators for sustainable tourism development. The carried out analysis allowed us to determine some of the basic principles of sustainable tourism development taking into account the conceptual arguments in favor of development, sustainable development, and sustainable tourism development.

Keywords

Indicators and principles of sustainable tourism, Sustainable tourism, Sustainable tourism development, The program "world sustainable tourism criteria", Tourism, World tourism organization