

Management model of enterprises of hightech business based on technological innovations: Analysis of high-tech companies ratings at russian and international levels

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Abstract

The research is devoted to elaboration of the model of enterprises of high-tech business management. The authors analyze the high-tech businesses ratings at Russian and international levels. The authors' classification of high-tech businesses is given. The main provisions of the authors' classification of high-tech businesses are confirmed. The complex of recommendations on high-tech businesses' functioning in the Russian market is proposed. The empiric base of the research is the materials of high-tech businesses ratings according to Thomson Reuters (USA) and "TekhUspek" (Russia).

Keywords

High-Tech Businesses, High-Tech Businesses Ratings, Management Model, Technological Innovations