

Gender stereotypes, mass media and migrants

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Abstract

This article is urged to show one of the migratory crisis reflections through gender aspect of the cultures conflict. From this point of view need of studying migration, as well as other social processes, from positions of gender approach doesn't raise doubts. Conclusions of researchers are most often reduced to ascertaining of the fact that mass media scoop the images from the existing stereotypes which in turn are supported and extended by mass media. In some sense two separate concepts from the different planes - "gender" and "migrant" - adjoin in the information space. The analysis of a gender situation in the world and the analysis of gender aspects in television discourse as mirrors of this situation represents one of the sensitive issues of the present. It leads us to the thought that the image of migrant and maintenance of gender stereotypes in migrant community can be opened in television space. For research of the specified problem we have used a content analysis method, as empirical base - news releases of "The Message of the Week" and "Time" in 6 months from 10/15/2015 to 3/15/2016. In the publication our conclusions about features of giving information on migrants are provided in a gender-specific foreshortening, gender roles in Europe and the countries of the Middle East. Influence of maintaining gender stereotype of the different people in relationship of the parties in migratory crisis is described.

Keywords

Gender stereotypes, Mass media, Migratory crisis, Religion, Social trauma, Television discourse