

Tendencies and prospects of public-private partnership development in the field of physical culture and sport

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Abstract

Attraction of supplementary sources of funding into the sphere of the physical culture and sport (PhCS) is an acute issue in the Russian economy as well as in the countries with higher economic potential. In this connection, the authors of the article consider the public-private partnership (PPP) to be a perspective form of cooperation between the state and the private sector in the aspect of financing of the PhCS development. The article provides the statistic data on the PhCS financing and examines the options of investment return by the private partner that depend on the concrete scheme of the PPP project implementation: further exploitation of the object by the public or the private partner. The authors of the article summarize the foreign experience in the field of support and implementation of the PPP projects in the sports industry and suggest adopting the most effective, tried models of financing, that would allow making comparative evaluation and revision of the current practice of the project financing in Russia, and furthermore would lead to diversification of the services rendered.

Keywords

Concessions, Life cycle contracts, Physical culture and sports, Profitability, Public-private partnership, Sponsorship

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