

Internal enterprise development strategy

Kuznetsov V., Romanovskaya E., Vazyansky A., Klychova G.
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2015, MCSER-Mediterranean Center of Social and Educational Research. The subject of this study is organizational and economic process that provides an improved mechanism for managing today's corporations. The practical significance of this study is that it allows us to develop the program and to prepare measures to optimize corporate performance through improvement of the management and business processes that will strengthen the position of corporations in a competitive environment, improve the quality of management, reduce administrative costs and improve bottom-line results of financial and economic activity.

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Keywords

Efficiency, Industry, Localization, Performance management, Production system, Restructuring, Strategy