

Efficiency estimation for activities for multi-industry holdings as forms of business associations

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Abstract

© 2015, Mediterranean Center of Social and Educational Research. All rights reserved. The article analyses the methods for the efficiency estimation for holding structures in general and multi-industry holdings in particular available in the research literature. The necessity to develop the methods enabling to perform the estimation of efficiency of activities for multi-industry holdings within the stakeholder theory has been proved. A range of indices describing the efficiency of activities of multi-industry holdings from a perspective of meeting interests of certain stakeholders has been proposed. The methods for the estimation of efficiency of activities of multi-industry holdings within the stakeholder theory has been developed.

<http://dx.doi.org/10.5901/mjss.2015.v6n1s3p491>

Keywords

Business associations, Estimation of efficiency, Management, Multi-industry holdings, Stakeholder theory