

The way of clusters uprising and development in the region (By the example of the petrochemical cluster in the republic of Tatarstan)

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Abstract

In the context of international economics globalization and markets consolidation forming cluster systems appears to be one of the main components in growth of competitive capacity of enterprises in a region. In terms of science a theory of cluster development being of particular interest as the synthesis of concepts concerning location of economic activity and a company's competitive advantage makes possible to explain rapid emergence of cluster formations in different industry sections of the region. That is why the necessity of formulating appropriate corporate strategy for the companies- participants of the cluster can make provision for rise in the cost of an enterprise in postindustrial economy. On the other hand, practical utilization of cluster approach to substantiate a company cost escalation in the presence of competition can be considered as a tool for development of economics in the region. At the same time utilization of classic cluster systems in postindustrial economy appears to be not sufficiently effective.

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Keywords

A region competitive ability, Cluster, Petrochemical cluster, Regional cluster pattern