

The concept of "new" paternalism and its realisation within the state regulation of economy

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Abstract

In the article the authors prove the methodological platform of new paternalistic economy which is treated as a form of implementation of standard (estimated) concepts of the theory of behavioural (behaviouristic) economy, also the contradictions of new paternalistic economy are formulated, additional arguments in favor of the necessity of state regulation of economic events and processes are suggested. The method of forecasting the results of the industrial enterprise activity functioning in the conditions of new paternalistic economy is worked out. This method is based on the assessment of current results of this activity, on the existing tendencies of development, dynamics of macroenvironment of the economic entity, and also a complex assessment of current state and prospects of development of the enterprise. All this have found their application in scenario forecasting the results of the activity of the enterprises of the Russian industrial complex.

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Keywords

Behavioural anomalies, Behavioural economy, Normative standards, Paternalistic state, State regulation of economy