

Research on the evolution of management concepts of sustainable tourism and hospitality development in the regions

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Abstract

© The authors. The relevance of the issues of the working out of management of sustainable tourism and hospitality development in the regions stipulated by the necessity of integrated approach to assessing the impact of tourism on the socio-economic aspects of the regions progress. The purpose of the article is to develop a methodology for managing sustainable development of tourism and hospitality in the regions. The leading approach to the study of this problem is evaluation of the scale of tourism development and its impact on the region, and then determination of the appropriate indicators for each measurement and the analysis of assets and resources, related to the development of tourism and hospitality, that allows a comparison with other regions and countries. The article covers the questions of change of scientific approaches to the assessment of the essence of the concept of "sustainable tourism development", identifies and describes the main factors affecting the management of sustainable development of tourism and hospitality in the region. The article also reveals that if the connection between tourism and other sectors of the national economy can not be built, a significant part of the development potential of the tourism actions may be lost. Article materials represent a practical value to designers in the field of tourism and marketing specialists trying to develop offers that are adapted to the needs of the target markets.

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Keywords

And tourism development in the regions, Hospitality, Management concepts, Sustainable development, Tourism