

New year address as a genre of political discourse: Political and linguistic research (On the material of Chinese president Hu Jintao and Xi Jinping)

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Abstract

© the author(s). The urgency of the problem under investigation is due to the increased role on the world stage of the People's Republic of China and the Chinese political leaders. The purpose of this article is to disclose by means of a detailed analysis the New Year congratulations not only of the linguistic portrait of Hu Jintao and Xi Jinping, but also the main achievements and new directions in foreign and domestic policy of the country. The leading approaches to research this problem are a descriptive method; analytical method; comparative and comparative-historical methods which allowed to disclose and analyze fully the content of speeches of Presidents of the People's Republic of China. In the given article we consider the journalistic style as one of makrostyles of the Chinese language; official texts of New Year speeches of political leaders of the People's Republic of China in the XXI century are studied and analyzed fully; stylistic, specific and political features in Hu Jintao and Xi Jinping's speeches are revealed. The materials of the article can be useful for experts, engaged in studying not only Chinese stylistics, but also the Russian-Chinese relations at the present stage, for employees and teachers of humanitarian disciplines of higher education institutions and research centers. It is also recommended for undergraduate students, post-graduate students and students of the higher school with profound research preparation.

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Keywords

Chinese political leaders, Genre of political communication, Language portrait, New Year address, Political text