

The competitiveness of consumer cooperatives as a factor of sustainable socio-economic development of the territory

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Abstract

© 2014, American-Eurasian Network for Scientific Information publisher. The article presents some results of Tatarstan Republic's consumer cooperation's competitiveness research. Organisations, which are included in the Tatpotrebsoyuz system, were evaluated on various grounds. Competitiveness is the basis for the growth and prosperity of the company, and undoubtedly reflected in its financial stability. Organizations, which are within the Tatpotrebsoyuz system, are vulnerable in conditions of increasing competition in the Tatarstan Republic's retail market. For this purpose, the Tatarstan Republic's cooperative system's internal environment was investigated, what later will allow to develop an effective mechanism, which will improve its competitiveness and financial stability.

Keywords

Competitiveness, Consumers, Forms of trade, Management system, Shareholders, Trade activity