

## **Personality formation and education in multicultural field of social life**

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### **Abstract**

In the era of global integration, the person finds himself in terms of cultural pluralism that plunges him into ideological chaos. For the human, in the existential point of view, this situation is fraught with disorientation in the world; therefore, it makes special demands of the quality of his personality. In terms of values polyphony the person becomes a prisoner of the achievements of technological civilization with a cult of immense consumption. The formation of a new structure of man is strongly affected by the Internet. This effect has a dual nature: the Internet opens the borders of individual countries, on the other hand-it helps to realize the limitedness of humanity. Values of the consumer society are dominating in the Internet today; this strategically can lead the humanity to physical destruction. All this requires the creation of a new supranational ideology based on the common desire of people to solve global humanity problems. The education system has a huge role in the upbringing of a new personality to be a citizen of the world. The article deals with issues related to the organization of a two-level system of continuing education-basic, oriented to the formation of vital cultural and philosophical competencies that enable the person to acquire an internal ideological stability in an unstable world and the professional education, which is derived from the first level, which is focused on the acquisition of certain human competencies that allow him to successfully adapt to the realities of the modern world. © IDOSI Publications, 2014.

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### **Keywords**

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