

## **Interdisciplinary approach to the analysis of the competitiveness types of the economic activities based on the example of the oil and gas industry (republic of tatarstan case)**

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### **Abstract**

The article provides insights into the economic and sociological analysis of the oil and gas enterprises of the Republic of Tatarstan. The article deals with the increase of competitiveness of the regional commodity producers and put emphasis on the handy tools of an economic indicators estimation. Special attention is paid to the structural analysis of dynamics of indicators by types of the economic activities, corresponding to an industrial profile of Republic Tatarstan. Based on the semi-structured interviews with head of oil and gas enterprises of the Republic of Tatarstan key tendencies, advantages and challenges were identified in the field. Main trend include improvement of the main financial and economic indicators, strengthening global competition in the main commodity markets, transition to modern technologies and advancement of separate production © IDOSI Publications, 2013.

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### **Keywords**

Competitive advantages, Competitiveness, Economic activities, Industrial systems, Russia, Sociological perspective, Structural decomposition