

## The measure proximity in welfare theory

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### Abstract

In process of work the problems are set and solved. There are problems of social welfare research in conditions of nonhomogeneity of objects and subjects of management, of revealing and substantiating insuperable difficulties in rising of social welfare by approaches, worked out before. Also there developed a new direction in implementation of the most important aim of any socially-oriented economy. © IDOSI Publications, 2013.

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### Keywords

Consumer demand, Consumers' satisfaction, Qualitative growth of welfare, Quality