

## **Functional and typological development features of the tatar-language press in the republic of tatarstan under current conditions**

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### **Abstract**

© 2015 Canadian Center of Science and Education. All rights reserved. The article analyzes the peculiarities of functional, typological and genre development of press in the Republic of Tatarstan in the current context. At present in Russia the role of the regional press increases. In a competitive environment, very often journalists initiate the appearance of the yellow press or tabloids. At the same time, recent years have seen the reverse process, namely emergence of qualoids. Today's editions are missing a clear separation between journalistic genres; in parallel with this tendency, began to form a new genre forms. Nevertheless, the Tatar-language publications are characterized by thematic narrowness.

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### **Keywords**

Journalism of the republic of tatarstan, Media genres, Regional journalism, Russian media, Tatar journalism, Typology of media