

Management of enterprises of high-tech business under the trends of the markets of explicit and implicit knowledge: Classification, business model

Gumerova G., Safiullin M., Shaimieva E.
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2015, Asian Social Science. All rights reserved. The research presents a business model of high-tech businesses management, basing on the trends of explicit and explicit knowledge market with the dominating implicit knowledge market; classification of high-tech businesses, taking into consideration the three types of economic activity; possibilities to manage high-tech business basing on its market cost, technological innovations costs and business indicators. The work uses the program documents: Strategy of innovative development of the Russian Federation up to 2020; methodological materials of the Russian and foreign agencies: ROSSTAT, OECD, statistical data of the National Research University "Higher School of Economics" (Moscow); analytical materials by Thomson Reuters (USA).

<http://dx.doi.org/10.5539/ass.v11n11p277>

Keywords

Business model, Classification of high-tech businesses, Explicit and implicit knowledge market, High-tech businesses, Management model