

Development of firm in conditions of heterogeneity of goods and producers

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Abstract

© 2015, Asian Social Science. All rights reserved. The article presents new results of research in the field of the theory of firm. It introduces multidimensional additive and nonlinear models of interrelation of the supply and its factors. It studies the supply factors connected with qualitative and quantitative characteristics of this economic category. Interconnection and functional dependences of the supply on many factors are established, including are defined supply volume from quality, the price and competitiveness of goods, and also from the major production factors. The law of supply in space of the price - quality-competitiveness is introduced. The set of diagrams and examples is given.

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Keywords

Complimentary goods, Goods, Producers, Substitute goods, Theory of firm