

## **Innovation Development Strategy for Enterprises of the Tatarstan Republic**

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### **Abstract**

© 2015, Asian Social Science. All rights reserved. The article deals with the issues of Tatarstan enterprises' changeover to the innovative model of development. The authors describe the dynamics of innovation processes in Tatarstan on the basis of introduction of advanced technologies, analyze innovation activity indicators of enterprises for the recent ten years and classify innovatively-active enterprises according to the types of economic activity. The authors also give a detailed analysis of changes in the input costs pattern for innovation production manufacturing at the enterprises of Tatarstan, assess the dynamics of innovation production shipment by the enterprises for the recent five years. The authors provide some comparative data of the Tatarstan Republic and the regions of Volga Federal District and also provide some managerial recommendations on stimulating the innovation activities on the regional level.

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### **Keywords**

Innovation activities, Innovation activities in the regions of Volga Federal District, Innovation development strategy, Innovation potential, Innovative costs, Innovativeness of enterprises