

Modern paradigms and new strategies of education in journalism

Andreeva J.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

Globalization and rapidly changing world presents new challenges also for journalists. In this regard a system of journalist education must undergo serious changes too. Three leading journalists' schools worldwide are distinguished and analyzed. A role of journalist in the modern world is discussed. Based on the performed research, an attempt to formulate the corresponding unified global requirements to the society, educational process and journalists are given. © IDOSI Publications, 2014.

<http://dx.doi.org/10.5829/idosi.wasj.2014.31.05.1602>

Keywords

Educational paradigm, Mass media, Professional identity, Social mission