

Conceptual features of management models in the West and East

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Abstract

The article is dedicated to unique and universal features of Eastern and Western models of management. In the light of globalization the key issues, phenomenon of national model of governance, the characteristic features of the civilizations of the East and West are revealed, as well as comparative analysis of Eastern and Western management instruments are done. © IDOSI Publications, 2013.

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Keywords

Eastern civilization, GDP growth, Global economic crisis, Globalization, Indicators, Model of management, National model of governance, Universal and unique features, Universal management functions, Western civilization