

Developing a methodology for assessing the efficacy of managerial decisions in entrepreneurial establishments

Antonchenko N., Kalenskaya N.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

This article examines the major approaches to assessing the efficacy of managerial decisions, worked out by Russian and foreign researchers. On the strength of an analysis, the authors propose a methodology for assessing the efficacy of managerial decisions based on stage-by-stage qualitative and quantitative assessment of the progress of working out and making them. The article also provides an example of testing the authors' methodology for assessing the efficacy of managerial decisions in the entrepreneurial establishment of OAO Skat based in the Republic of Tatarstan.

Keywords

Assessment of the efficacy of managerial decisions, Entrepreneurial establishments, Managerial decisions