

Essential characteristics of corporate training

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Abstract

There are two highlighted approaches to the correlation of "corporate education" and "corporate training" concepts, treat them accordingly as identical and differing concepts; the essential characteristics of corporate training are disclosed on the basic structural components and subjects of learning: targets extremely particular on content and time parameters are distinctly focused on requirements of one customer; the content dependence of corporate training on state and development demands of personnel policy in a particular organization, flexible and variable structure; a concentrated form of training organization, applying active and interactive teaching methods; involvement in the training of all employees.

Keywords

Content of training, Corporate education, Corporate training, Corporate training forms, Training objectives