Tatars names as a phenomenon of traditional culture

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Abstract

This paper studies alinguisticand cultural description of the vocabularyof theTatarlanguageassociatedwiththeriteofnaming. This ritual of the Tatars attracts the attention of researchers from different fields. In the present study, the results of studies of ethnographers, historians, dialectologists, where the features of the ritual with the object of revelation of national specifics are used. The authors of the article suggest an analysis of the concepts associated with the ritual of naming the Tatars. This rite has a deep content that includes both national and religious worldviews. The semantics of phraseological units, lexical units used in describing the rite, emphasize the ancient rite, the complexity of its formation and diversity, depending on ethnic groups.Despite the fact that the Tatar people went through various historical events, he managed to preserve the value of the phenomenon in the Soviet era. When collecting and systematizingthe materials, descriptive method, method of continuous sampling, exico-semantic method, methods of linguocultural, component and semantic analysis were used to expose the cognitive features of the functioning of linguistic units.In order to reveal the specifics of the reflection of the content of the ritual on the linguistic material, the materials from explanatory, dialectological, phraseological dictionaries were selected and analyzed.

Keywords

Linguoculturology, Naming, Ritual vocabulary, Tatar language

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